# AtriCure

Creating a World Class Platform

**Investor Presentation** 

**July 2024** 



#### Forward Looking Statements and Non-GAAP Financial Measures

This presentation and oral statements made in connection with this presentation contain "forward-looking statements," which are statements related to future events that by their nature address matters that are uncertain. Forward-looking statements address, among other things, AtriCure's expected market opportunity, future business, financial performance, financial condition, and results of operations, and often contain words such as "intends," "estimates," "anticipates," "projects," "plans," "expects," "drives," "seek," "believes," "see," "focus," "should," "will," "would," "can," "opportunity," "target," "outlook," and similar expressions and the negative versions thereof. Such statements are based only upon current expectations of AtriCure. All forward-looking information is inherently uncertain and actual results may differ materially from assumptions, estimates, projections or expectations reflected or contained in the forward-looking statements as a result of various risk factors.

Reliance should not be placed on forward-looking statements because they involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements to differ materially from those expressed or implied. These risks, uncertainties and other factors include, but are not limited to, those identified at http://www.atricure.com/forward-looking-statements and/or described in AtriCure's Annual Reports on Form 10-K and Quarterly Reports on Form 10-Q, particularly the "Risk Factors" sections thereof, as filed with the U.S. Securities and Exchange Commission and available at http://www.sec.gov.

With respect to all forward-looking statements, AtriCure claims the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. Forward-looking statements speak only as of the date they are made. AtriCure undertakes no obligation, and does not expect, to publicly update or revise any forward-looking statements to reflect new information or future events or otherwise unless required by law.

To supplement AtriCure's consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States of America, or GAAP, AtriCure provides certain non-GAAP financial measures as supplemental financial metrics in this presentation.

Adjusted EBITDA is calculated as net income (loss) before other income/expense (including interest), income tax expense, depreciation and amortization expense, share-based compensation expense, acquisition costs, legal settlements, impairment of intangible assets and change in fair value of contingent consideration liabilities. Management believes in order to properly understand short-term and long-term financial trends, investors may wish to consider the impact of these excluded items in addition to GAAP measures. The excluded items vary in frequency and/or impact on our continuing results of operations and management believes that the excluded items are typically not reflective of our ongoing core business operations and financial condition. Further, management uses adjusted EBITDA for both strategic and annual operating planning.

Adjusted loss per share is a non-GAAP measure which calculates the net loss per share before non-cash adjustments in fair value of contingent consideration liabilities, impairment of intangible assets, debt extinguishment and legal settlements.

The non-GAAP financial measures used by AtriCure may not be the same or calculated in the same manner as those used and calculated by other companies. Non-GAAP financial measures have limitations as analytical tools and should not be considered in isolation or as a substitute for AtriCure's financial results prepared and reported in accordance with GAAP. We urge investors to review the reconciliation of these non-GAAP financial measures to the comparable GAAP financials measures, and not to rely on any single financial measure to evaluate our business.



We are passionately focused on healing the lives of those affected by Afib and pain after surgery

#### Large Markets

Addressing an underserved and growing patient population

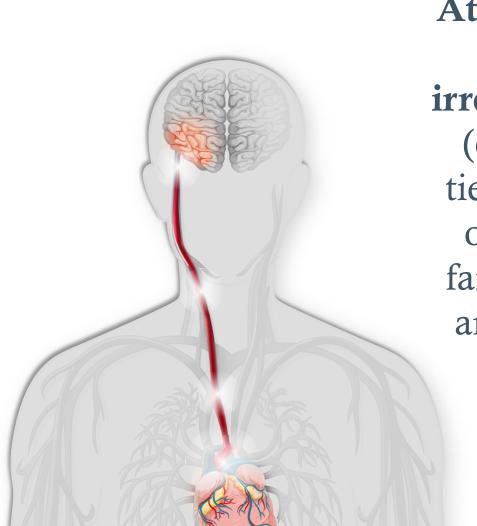
#### **Strong Portfolio**

Existing products and solutions driving consistent growth

#### **Bright Future**

Novel therapies supported by growing body of clinical evidence

## Afib: A Serious Problem



Atrial Fibrillation
(Afib) is an
irregular heartbeat
(or arrhythmia)
tied to higher risk

tied to higher risk of stroke, heart failure, dementia, and other health problems 5x
Higher Risk of Stroke<sup>1</sup>

46% Greater Risk of Mortality<sup>2</sup>

>5x

**Higher Risk of Heart Failure**<sup>3</sup>

## Afib: A Serious Problem

## Afib affects more than 37 million people worldwide.4



#### 8 Million

People estimated to have Afib in the US<sup>5</sup>



## 3.5 Million

People estimated to have long-standing persistent Afib in the US<sup>6</sup>



#### 1 in 4 Adults

Over the age of 40 will develop Afib in their lifetime<sup>7</sup>

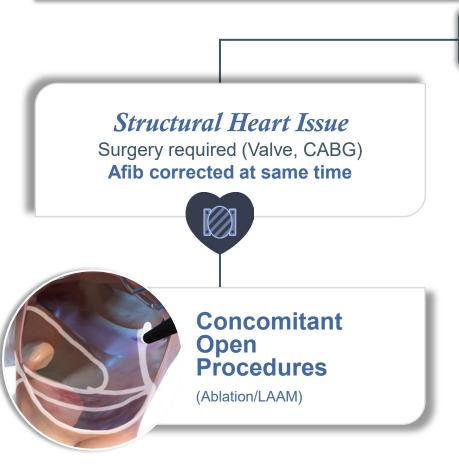


## AtriCure Patient Profile

#### Differentiated Focus: Creating Standards of Care for Patients with Advanced Afib

Referring Physician:

GP, Cardiologist



No Structural Issue



Medicine is effective

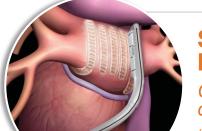
Intervention is better choice

Catheter often first line of treatment

(occasional)

Afib is primary concern

PAROXYSMAL DERSISTENT LONG-STANDING PERSISTENT



**Standalone Hybrid Procedures** 

Complementary to catheter ablation (Ablation/LAAM)

## Significant Global Market Opportunity



#### Pain Management

Ablation

Sternotomy Procedures

## Cardiac Surgery

Concomitant Treatment PMA study underway for Non-Afib LAAM

## Pain Management Ablation

1101441011

Thoracic Procedures

#### **Cardiac Surgery**

Open Ablation + LAAM

Concomitant Treatment Pre-Op Afib

#### Hybrid Therapy

MIS Ablation + LAAM

Standalone Treatment for Long-Standing Persistent Afib

## Low Penetration in Existing Markets



## **Unlocking New Market Opportunities**

Continuous innovation and clinical science to establish and expand markets

#### Hybrid Therapy

MIS Ablation

PMA study underway for IST

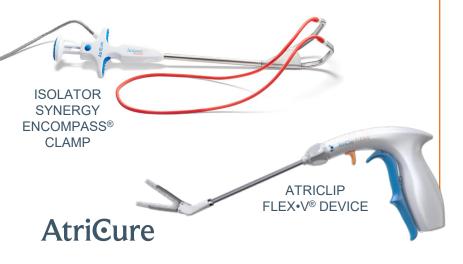


## Cardiac Surgery Ablation + LAAM

## Established Market and Advancing Innovation in Patient Care

#### Innovation

- Isolator Synergy EnCompass<sup>®</sup>
   Clamp launched 2022
- Growing AtriClip® platform and expansion of labeling (electrical isolation of LAA)



#### Clinical Science

- Isolator® Synergy Ablation
   System first medical device
   with FDA approval for
   treatment of persistent or long standing persistent Afib
   concomitant to open heart
   procedures
- LeAAPS IDE Trial studying prophylactic LAA exclusion for prevention of ischemic stroke in cardiac surgery patients without pre-operative AF diagnosis

#### **Awareness**

- Advanced Ablation Courses endorsed by the Society of Thoracic Surgeons
- Guidelines<sup>8</sup> state Surgical Ablation is recommended and LAA management is recommended
- Over 500,000 AtriClip devices sold life to date and more than 400,000 ablations

## Hybrid Therapy Ablation + LAAM

## Growing Market with Unique Solutions for Advanced Afib Patients

#### Innovation

- Multiple approaches to treatment: Hybrid AF Therapy + AtriClip<sup>®</sup>, DEEP
- EPi-Sense ST device launched 2023



#### Clinical Science

- CONVERGE IDE Trial: EPi-Sense® Guided Coagulation System approved by FDA for treatment of long-standing persistent Afib
- CEASE-AF clinical trial showing the benefits of hybrid ablation with LAA management
- DEEP AF study findings demonstrate safe and effective treatment in patients
- CAPLA Study<sup>9</sup> Catheter ablation for persistent Afib – a multicenter randomized study of PVI alone vs. PVI with PWI
- HEAL-IST IDE Trial studying innovative procedure for treatment of IST

#### **Awareness**

- co-sponsored by the Hearth Rhythm Society
- Guidelines<sup>8</sup> state Hybrid
   AF Therapy is
   reasonable

## Pain Management

## Leading Market Development through Ablation Expertise

#### Innovation

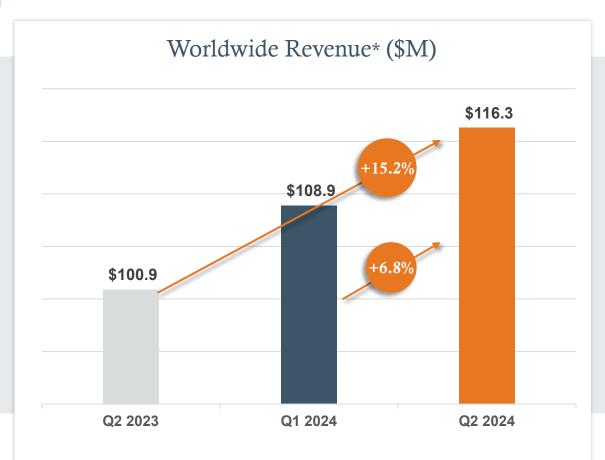
- cryoSPHERE® cryoablation probe launched 2019 and cryoSPHERE+ probe launched Q2 2024
- **Expanded labeling** for Cryo Nerve Block Therapy in adolescents (patients as young as 12 years of age)
- CNB Therapy in Sternotomy Procedures expansion with existing cryoSPHERE probe



#### Clinical Science & Awareness

- FROST Study: Pain Management in Post Thoracic Procedures via Intercostal Cryoanalgesia
- Can be an important tool in combatting the opioid epidemic – 1 in 7 thoracic surgery patients become reliant upon opioids after their procedure<sup>10</sup>
- Expanding investments in registries, studies and new therapy areas
- Over 60,000 devices sold to date

## Second Quarter 2024 Financial Highlights



#### Strong growth across franchises & geographies:

- U.S. revenue of \$95.5 million, an increase of 12.5%
- International revenue of \$20.7 million, an increase of 29.4%

#### Key Metrics\*

	Q2 2024	Q2 2023
GROSS MARGIN	74.7%	76.4%
OPERATING EXPENSES	\$94.0M	\$81.2M
ADJUSTED EBITDA+	\$7.8M	\$8.0M
ADJUSTED LOSS PER SHARE+	(\$0.17)	(\$0.12)
CASH & INVESTMENTS	\$114M	\$135M



<sup>\* 2024</sup> financial results are preliminary and unaudited

<sup>\*</sup> Reconciliation of Adjusted EBITDA and Adjusted Loss per share to relevant GAAP measures may be found in Q2 2024 earnings release.

## Financial Results and 2024 Outlook

#### 2024 Guidance

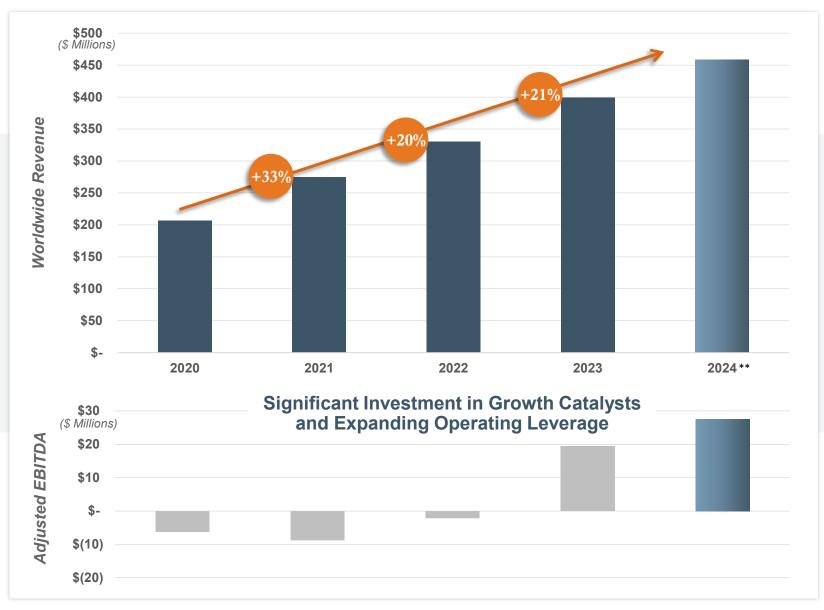
## Worldwide Revenue of \$456 million to \$461 million

(approximately 15% annual growth at midpoint of range)

## Adjusted EBITDA of \$26 million to \$29 million

(approximately 34% to 49% improvement over 2023)

\*\* 2024 Worldwide Revenue and 2024 Adjusted EBITDA based on midpoint of guidance range.





## AtriCure: Foundation for Success

### Innovation

Continuous improvement, increasing pipeline

# sing pipeline

# Clinical Science

Differentiated clinical trials with superior patient outcomes



## **Expansion**

Developing addressable markets and expanding patient impact globally

# Profitable Growth

Strong history of revenue growth and acceleration from multiple catalysts with operating leverage









## References and Abbreviations

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Key Abbreviations		
Afib or AF	Atrial Fibrillation	
CABG	Coronary Artery Bypass Graft	
CNB	Cryo Nerve Block	
EP	Electrophysiologist	
FDA	Food & Drug Administration	
GP	General Practitioner	
IDE	Investigational Device Exemption	
IST	Inappropriate Sinus Tachycardia	
LAA	Left Atrial Appendage	
LAAM	LAA Management	
PMA	Pre-Market Approval	
PVI	Pulmonary Vien Isolation	
PWI	Posterior Wall Isolation	
RF	Radio Frequency	